

**Brilliant Opportunity for Medical Copywriter to join small, friendly, award winning Medical Communications Agency team**  
**New Jersey location**

Atlantis Healthcare is a progressive global healthcare company that delivers effective and scalable person-centric solutions that optimise healthcare outcomes and experience. We have offices in the U.S.A, UK, Germany, Australia and New Zealand.

We are looking to appoint a talented, competent and flexible copywriter to contribute to our growing business in the U.S.A office based at Cranford.

**The Role**

As the primary writer for your assigned clients and associated projects and patient programmes, you will work with the internal cross functional team to understand, articulate and develop copy. Working across a wide variety of channels, you will ensure the content featured within our project and patient programmes, is consistent with the client strategy, stage of patient journey, brand guidelines, and industry compliance standards.

**Key Tasks**

Participating in the creation of the brand narrative, from the ground-up  
Presenting creative to clients and other relevant stakeholders  
Engaging in productive dialogue as it pertains to brand and patient programme strategy, narrative arch, and copy to ensure alignment; real-time as necessary with both internal and pharmaceutical client teams  
Participate in all concepting sessions; taking a standard creative brief to create a varied and deep set of creative entry points  
Work closely with our Health Psychologists to craft content from patient journey mapping, research meetings and focus groups  
Provide compelling content crafted for each patient programme  
Stays abreast of industry changes  
Keeps up to date with changes within our largely pharmaceutical client context  
Take an active interest in clients' market and develop a sound knowledge of clients' product and target patients

**About You**

Ideally, you:

- Will have been immersed within the medical communication industry for at least 3 years
- Will be very comfortable with medical terms, disease states and know your way around a PI
- Never shy away from a complex science story, are intrigued by the role of psychology in patients wellbeing and have a knack for transforming the complex into the easily understood.
- Are outgoing, upfront, resilient, hard working and naturally collaborate with others
- Have a proven capability to differentiate insights into effect with precision
- Are passionate about health outcomes and take pride in your craft
- Can move at speed and still deliver quality outputs

**Qualifications:**

**Minimum Required:**

Bachelor's degree

**Other Required:**

3yr+ of relevant experience in a healthcare agency environment  
Ideally science or medical related qualification / prior experience

Applicants must have the right to work in the USA, and are encouraged to read the HR Privacy notice prior to applying.