



## Brilliant Opportunity to Lead Global IT Team from Central Auckland location

Atlantis Healthcare is a progressive global healthcare company that delivers effective and scalable person-centric solutions that optimise healthcare outcomes and experience. We have offices in the U.S.A, UK, Germany, Australia and New Zealand.

We are looking to appoint an extraordinary person to the newly created role of **Director of Digital Strategy & Solutions**. This role is pivotal to the global digital strategy and the development of innovative health tech solutions to enhance patient outcomes.

### Purpose of Role

As a Senior Digital Strategy and Solutions Lead, your primary responsibility will be developing results-oriented digital strategies and delivering solutions for Atlantis's global client base. This will include a leadership role in the development of the company's own product development efforts.

Liaising with Atlantis markets you will be leading the technology problem-solving challenge, helping to connect the dots between internal capabilities, technology partners, customer needs, and client business objectives. You will be responsible for developing digital strategies and executing tactical engagements that align with our client's overarching brands and company strategies and ensuring digital engagement with a global base of health consumers.

### Key Result Areas

**Leadership** – Reporting to the CEO *you will liaise with the SLT to develop the technology strategy and solution set for the Atlantis Group to support the growth of current business and new product development via exceptional leadership of your team and external partners.*

**Project Strategy and Delivery** - *you will recommend and prioritise an appropriate mix of communications strategies and tactics in the digital space to drive brand awareness and engagement based on client business goals, working closely with the Account management, health psychology and analytics team / partners to enhance client and patient experience.*

**Data Driven** – *you have experience in leveraging data sets to drive healthcare experiences and product development.*

**Thought-leadership** - *given the digital space's fast evolving nature, you will develop POVs on new trends, behaviors, and emerging technologies, helping Atlantis Healthcare give our clients valuable perspective and insight and competitive advantage.*

**Digital Evangelism** - *it will be your responsibility to educate and inform our internal teams (business development, account management, health psychology and delivery teams) to improve understanding and confidence with all types of digital engagement.*

**New business** - *you will be called on to develop and present digital strategies & point solutions for new business prospects. You will have robust relationships with the Business development team and work alongside them to set client expectations.*

**Relationship building** - *you will be responsible for creating and fostering strong relationships with internal team members as well as with clients.*

### Capabilities we are looking for

- Stakeholder Management
- Programme Resourcing
- Strategic Outlook
- Commercially astute
- App/consumer facing tech/gamification capability will be seen as advantageous

- Digital platform, Social media, and IT expertise
- Project Leadership
- Leadership
- Resilience and sense of humour
- Quality mindset – particularly related to data privacy & protection

### **Ideal qualifications**

- Degree in IT
- Project Management
- Agile Project management
- Design Thinking
- Prince / PMP qualification or similar

### **Ideal Experience**

- 10+ years related professional experience working in healthcare businesses within senior technology strategy and delivery roles, conceptualising, designing and delivering innovative digital solutions
- Significant IT team Leadership (ideally global)
- Proven client interface capability
- Significant experience delivering health related technology service / patient programmes / direct to consumer programmes
- Previous immersion in a highly regulated context requiring exemplary standards in data security and privacy of personal information – particularly around Protected Health Information.
- Proven expertise in UI and UX across projects of significance
- Experience in gamification
- Experience in developing data driven digital solutions
- Understanding of pharmaceutical / healthcare industry globally
- Understanding of trends in healthcare / technology

### **What you can expect**

- Friendly and supportive office environment in central Auckland location
- Excellent level of support and direction from Global CEO based in the Auckland office
- Willingness to travel and communicate with Atlantis's global operation which requires communication outside normal business hours
- Technically capable, customer centric, emotionally intelligent reporting team
- Scope to make some incredible contributions to Atlantis Healthcare and the clients and patients we support
- A career move that provides enormous scope to lead the global digital strategy and complete some innovative work in the global market, whilst living in Auckland
- Competitive salary
- Kiwisaver

You must have the right to work in New Zealand, have a passport to travel internationally and you may be required to complete criminal and credit checks.